

## Schedule a communications workshop



What do you want your community to know about your church? Are you looking for ways to share God’s love through social media? Does your church have a well-thought-out communications plan—for both internal and external audiences? Create excitement and energy in your congregation by using simple, but powerful communications tools. You don’t have to have a huge budget or a large staff to effectively tell the story of your work inside and outside the church walls.

This daylong workshop, conducted by communications professionals on the Presbyterian Mission Agency staff, will give you tips and techniques to better reach your audience. We’ll offer insights and guidelines on creating a communications plan for your congregation, discuss the “do’s and don’ts of media relations and “pitching” stories to your local media. You’ll learn proven techniques for using social media tools like Facebook and Twitter and leave with tips that will make your communications more effective and help increase your reach.

The Presbyterian Mission Agency’s communications ministry will conduct communications workshops for groups of 20 or more. [Click here](#) to schedule a workshop or for more information contact Gail Strange, Director, Church and Mid Council Communications at [gail.strange@pcusa.org](mailto:gail.strange@pcusa.org).