




HOW DOES \$7.50 COMPARE?

\$7.50 – General Assembly per capita rate for 2017

\$10.00	average cost of a movie ticket	
\$5.00	average cost of coffee /person/day	
\$1,825.00	annual cost a person will spend on coffee	3.1 cups/coffee/day
\$15.00	average price of a pound of ribeye steak	
\$9.00	median price of adult admission to a museum	
\$300.00	annual subscription rate for USA Today	
\$12.00	average cost of a medium cheese pizza	
\$8.00 – \$10.00	average cost of a fast-food combo meal	
\$100.00	average cost for mobile phone monthly plan	
\$4.00	average cost to dry clean a dress shirt	
\$42.00	annual subscription to Sports Illustrated	
\$14.00	average hourly cost for babysitting	
\$2.00	average cost for an app	
\$100.00	average monthly cost for multi-channel cable service	



pcusa.org/percapita



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